



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Profile Expands International Reach with Acquisition of HMI Worldwide

BUFFALO GROVE, Ill. (April 26, 2010) – Continuing to accelerate its international growth, [Profile Products LLC](#) has acquired HMI Worldwide of Grandville, Mich., and will integrate the HMI Worldwide business into Profile Products.

HMI Worldwide is an international organization concentrating exclusively on sales and marketing of hydroseeding mulches and supplies; erosion control products; cellulose insulation and supplies; dust control products; alternative daily covers for landfills; and application equipment into more than 30 countries around the world.

Profile Products and HMI Worldwide will combine forces on projects around the world; providing project management consultation, technical assistance, education and training, instruction and product performance support in the erosion control, golf and sports field markets.

“I am very excited to see our efforts and successes expanded by joining the Profile team. The breadth of Profile’s erosion control product line, their experienced sales people and technical staff fit well with our goals of providing exceptional support, education and solutions to customers around the world.” Tamara Harney, CEO HMI Worldwide.

John Schoch, president and CEO of Profile Products LLC added, “HMI Worldwide and Profile share a similar vision to expand hydraulic mulch business through education, training and value added selling throughout the world. Tamara has earned a solid reputation over many years in our industry and we welcome her and her team to Profile Products.”

About Profile Products LLC

Based in Buffalo Grove, Ill., Profile Products LLC produces a comprehensive line of products for soil modification, erosion control and plant establishment. Profile's industry-leading products and knowledge resources are housed in three primary businesses. Profile Golf™ products and resources help golf course architects, builders and superintendents find the most effective solutions for both maintenance and construction. The Turface Athletics™ line of products and services maximize sports field safety and performance. Profile Erosion Control Solutions (PECS™) encompasses a wide range of products to prevent erosion and establish vegetation for the golf course, transportation, landfill and commercial and residential markets. Recently, Profile introduced Profile Soil Solutions Software, PS³, the industry's first and only web-based design and selection tool that integrates erosion and sediment control engineering with agronomic excellence. For more information about Profile Products, call (800) 508-8681 or visit <http://www.profileproducts.com>.

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