

NEWS RELEASE

Date: January 4, 2001
Contact: Jason Schmaderer, (402) 437-6414
jasons@sramarketing.com

For Immediate Release

Profile Products LLC Expands With Acquisition of Wood Recycling, Inc. Mulch Business

Buffalo Grove, Ill. – Profile Products LLC, a leading soil solutions company based in Buffalo Grove, Ill., announces the purchase of the hydraulic mulch business of Wood Recycling, Inc., manufacturer of Re-Fiber™ and Hydroblanket® brand products.

According to Profile Products President, Mark Lewry, "Profile has distributed Re-Fiber products for several years so this is a natural fit for us. We are anxious to instill Profile's commitment to quality products and to extend our customer service to existing Wood Recycling customers."

The purchase was also designed to further expand what is already the industry's broadest line of mulch products and related accessories. That product line was initially created when Profile acquired Terra-Mulch® and Conwed Fibers® brand products. The newly acquired Re-Fiber products includes Hydroblanket® the premier mechanically bonded fiber matrix.

-more-

**Profile Products LLC Expands With
Acquisition of Wood Recycling, Inc. Mulch Business**
(Add one)

Wood Recycling, Inc. began manufacturing wood-based hydro mulch fiber products in 1990. Designed to complement the hydraulic application of seed, its Re-Fiber brand of wood-based mulching products rapidly absorbs moisture to create a homogeneous slurry in hydraulic mulching equipment. In 1996 it introduced Hydroblanket, a patented mechanically bonded fiber matrix, that has set a new performance standard in the industry.

Profile Products LLC manufactures a wide range of soil modification products and mulches for use by professional landscapers, groundskeepers, sports field managers, golf course superintendents and homeowners. TURFACE®, PROFILE™, Seed Aide®, Conwed Fibers® and Terra-Mulch® products are sold in North America through an extensive network of distributors and retail outlets. PROFILE soil conditioners are also distributed to homeowners exclusively through Schultz®, a nation-wide provider of plant food and potting soils.

Note to editors: If this release is used with a reader service number, please direct all inquiries to Profile Products LLC, 750 Lake Cook Road, Suite 440; Buffalo Grove, Ill. 60089; (800) 207-6457; www.profileproducts.com.