

Profile Products Purchase of Canfor Mulch Assets and EcoFibre® Brands is Final

BUFFALO GROVE, Ill. (January 17, 2008) - PROFILE Products LLC (Profile) announced that due diligence has been completed and it has closed on its purchase of manufacturing assets and the EcoFibre® brands from Canadian Forest Products Ltd. (Canfor). The acquisition was announced in November of last year and is part of Profile's expansion strategy.

Additional Profile expansions are also underway in the western U.S. in conjunction with the company's purchase of Canfor's hydraulic mulch manufacturing assets, related intellectual property and remaining product inventory. The growth is designed to further enhance Profile's production and distribution of hydraulic mulch and other erosion control products throughout North America and in international markets.

Profile is adding new warehouse space in Sumner, Wash. to accommodate increased inventory of product on the west coast. The company will soon occupy 40,000 square feet of space to allow for the housing of more than 12,000 tons of product, with the potential to increase that to 20,000 tons as needed.

Expansion of Profile's Sanger, Calif. manufacturing facilities are also now online and Profile is evaluating options for additional distribution centers in the western U.S. to ensure there is a reliable supply of the most advanced erosion control products for western U.S., Canadian and Asia Pacific customers. A new, 150,000 square-foot distribution center located in Hickory, N.C. has already been opened to support Profile's Conover, N.C. manufacturing facilities.

Profile's west coast sales and technical team also grew with the recent addition of Doug Graham as a regional sales manager, and Becky Gauthier as a technical services assistant. They will both support Profile's distribution network on the west coast, and will play a key role in working with new customers in conjunction with the purchase of Canfor's hydraulic mulch products. Graham was previously a regional sales manager with Fiber Marketing International, a national distributor of mulch products. Gauthier worked for Fiber Marketing International / Canfor, and has been in the hydraulic mulch industry since beginning her career with Weyerhaeuser in 1991.

According to John Schoch, CEO of Profile, the company is gearing up to exceed the anticipated needs for erosion control products throughout the U.S. and growing international markets.

"Our acquisition of Canfor assets is in keeping with our commitment to consistently deliver measurable value to our customers through our ability to integrate people, products, technology and services," said Schoch. "We are excited about the opportunity that this acquisition offers Profile and our customers."