



FOR IMMEDIATE RELEASE

BGL Completes the Sale of Profile Products

Cleveland | May 27, 2015 – Brown Gibbons Lang & Company (BGL), a leading middle market investment bank, is pleased to announce the sale of Profile Products LLC (“Profile” or the “Company”), a portfolio company of Mid Oaks Investments LLC, to Platte River Equity with participation by management. The specific terms of the transaction were not disclosed.

BGL’s industrial practice, including engineered materials and building products, and environmental services practice jointly collaborated on the transaction and served as the exclusive financial advisor to the Company, resulting in a superior outcome for Profile and its shareholders.

Profile is an innovative global environmental solutions company providing soil, water, and vegetation management solutions used by customers ranging from construction companies to golf and sports complexes to retail lawn and garden centers. Profile is a research and development and thought leader that has developed patented and proprietary erosion and sediment control products, turf establishment products, and complementary solutions designed to minimize soil loss and accelerate seed germination for private and civil construction, energy, mining, landfill, agriculture, horticulture, sports fields, golf courses, and retail lawn and garden applications. With internationally recognized brands and a broad international distribution network, its products are sold in 75 countries on six continents. Profile is based in Buffalo Grove, Illinois, with operations in North Carolina, Tennessee, Mississippi, and California.

John Schoch, Profile’s CEO, commented, “BGL’s deep industry knowledge and understanding of the highly engineered solutions we develop, as well as their buyer relationships and effort throughout the process were instrumental in achieving an attractive transaction for our shareholders, and we are very excited for our company, customers, and employees to partner with a high quality growth oriented firm in Platte River. Mike Kocourek, CEO of Mid Oaks Investments, added, “BGL drove value at each stage of the process and we are delighted with the outcome for Profile.”

Andrew Petryk and Kevin Sargent from the BGL Industrials team lead the transaction and were supported by the BGL Environmental Services team which is lead by Effram Kaplan and Mike Vinciguerra.

About Brown Gibbons Lang & Company

Brown Gibbons Lang & Company is a leading independent investment bank serving the middle market. BGL specializes in mergers and acquisitions advisory services, debt and equity placements, financial restructuring advice, and valuations and fairness opinions, with global industry teams in Consumer Products & Retail Services, Environmental & Energy Services, Healthcare & Life Sciences, Human Capital Management Outsourcing, Industrials, Metals & Metals Processing, Plastics & Packaging, and Real Estate. BGL has offices in Chicago and Cleveland and real estate offices in Irvine and San Antonio, in addition to Global M&A partner offices in more than 50 countries across 5 continents, which allows us to deliver to our clients unparalleled access to corporations, investors, and opportunities globally. For more information, please visit www.bglco.com.